

Haystaq L2 National Scores 2026

Our models are attached to over 218 million individual voters and can be easily matched to your voter file or combined to create custom audiences. Every voter has a score between 1 and 100 allowing you to rank order your universe from most supportive to least on any issue.

Behavior

2028 Horserace **(NEW)**
 2028 Presidential Primary Favorites **(NEW)**
 Activism
 AI Job Loss **(NEW)**
 Ballot Drop Off
 Charity Type
 Church Attendance
 Mail Readership
 Importance of Religion
 Responsiveness
 Ticket Splitting
 Electric Vehicle Ownership
 Trust in Science
 Reads Candidate Mail
 Despondency
 View of Opposition

Candidates and Officials

Zohran Mamdani **(NEW)**
 Marco Rubio **(NEW)**
 Harris v Trump
 JD Vance
 Alexandria Ocasio Cortez
 Elon Musk
 Bernie Sanders
 Robert F. Kennedy
 Pete Buttigieg
 Ron DeSantis
 Donald Trump
 Kamala Harris
 Nikki Haley
 Mike Johnson
 Gavin Newsom
 Ro Khanna
 Minority Candidates
 Female Candidates
 Official Age Limit

Consumer Focus

Consumer Values
 Podcast Listener
 Crypto Buyer
 Rideshare User

TV Viewing
 Home Buying
 SNAP **(NEW)**

Education

Charter Schools
 Common Core
 Free Community College
 School Spending
 Teacher Unions

Environment

Environment- Climate Change
 Gas Tax
 Green New Deal
 Gas or Oil Pipelines
 Environmental Regulations

Healthcare

Abortion
 Affordable Care Act/Obamacare
 Family Medical Leave
 Medicaid Expansion
 Medicare For All
 Opioid Crisis Response

Ideology

Partisanship
 Establishment v Firebrand
 Third Party
 Ideology - General
 Ideology - Fiscal
 Ideology - Social
 Tribalism
 Type of Democrat
 GOP Type
 Christian Values **(NEW)**

Media

Alternative News **(NEW)**
 Social Media Truth vs Free Speech
 Social Media User
 TV- Trusted News Source
 CNN, Fox, MSNBC

Economy

Affordability **(NEW)**
Affordable Housing
Amazon
Unions
Autonomous Vehicles
View On Capitalism
Congressional Stock Trading
Crypto Currency
Economic Anxiety
Electric Vehicle Ownership
Gentrification
Gig Opinion
Gig Worker
Income Inequality
Trump Tariff
Inflation Fault
Infrastructure Spending
Job Seeker
Jobs Guarantee
Fifteen Dollar Minimum Wage
Wealth Acquisition
Social Security
Home Insurance
Tax Cuts
Public Stadium Financing

Turnout

Absentee/Vote by Mail and Early Voting
Early Vote likeness
Presidential Turnout
Turnout Scores

Role of Government

Casinos
Civil Liberties
Death Penalty
Gun Control
Marijuana Legalization
Online Gambling
Public Transit Funding
Artificial intelligence
DOGE
Urban/Rural **(NEW)**
Gamer **(NEW)**
Campaign Finance Reform **(NEW)**
Government Shutdown **(NEW)**
Sale of Federal Lands

FEMA

Military/International/Borders

Deployment of Domestic Troops **(NEW)**
Israeli Genocide **(NEW)**
US as a Superpower **(NEW)**
China Foreign Policy
Defense Spending
View of Immigration
Mass Deportations
Mexican Wall
War in Ukraine
Military Family Relationship
Israel/ Palestine

Political Activism & Strife

Black Lives Matter
Gender Roles **(NEW)**
ICE Approval **(NEW)**
Dating Despondency **(NEW)**
Critical Race Theory
DEI
Party Leadership **(NEW)**
Police
Political Podcasts **(NEW)**
Politician Trolls **(NEW)**
January Sixth
Political Donations
United Health Care
Qanon
Trump Voter Fraud
Same-Sex Marriage
Trust Science
Violent Crime
Gentrification
Violent Crime Anxiety
Race in College Admissions
Aliens
Trump 3rd Term **(NEW)**
Epstein **(NEW)**

Voting

Early Vote
Felons Voting
Rank Choice Voting
Primary Election Choice
Redistricting
Voting Fraud
Universal Voting

Further details of the scores can be found at [here](#) or at haystaqdna.com/politicalhq/ or contact us at info@haystaqdna.com